



## Queensland Youth Week

Saturday 11 – Sunday 19 April 2026

Amplification pack

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## **Acknowledgement of Country**

We pay our respects to the Aboriginal and Torres Strait Islander ancestors of this land, their spirits and their legacy. The foundations laid by these ancestors—our First Nations peoples—give strength, inspiration and courage to current and future generations, towards creating a better Queensland.

## Overview

Saturday 11 – Sunday 19 April 2026 is Queensland Youth Week (QYW) 🎉 – an annual celebration of young people aged 12 to 25 years and their positive contributions to the state.

During QYW, we will be showcasing the incredible accomplishments of young Queenslanders in SO many ways!

👉 The **QYW digital art competition** 🎨 will celebrate the creativity and talent of young Queenslanders, and the social and economic contributions they bring to our state.

👉 **Community event grants** 💰 of up to \$10,000 – in partnership with the Queensland Mental Health Commission – will help young people to design and deliver impactful community events during QYW 2026.

👉 Our **2026 QYW event calendar** 📅 allows councils, schools and other external organisations to list their youth-focussed events and activities being held to celebrate QYW across Queensland.

👉 Encouraging young people to share their perspectives with us in several ways, like our online **Speak OUT survey** 🗳️

We'll also be promoting what the Queensland Government is doing to support and engage with young people across the state.

## Help us make QYW 2026 unforgettable!

This amplification pack contains key messages, content and creative assets to help you tell Queenslanders about QYW 2026.

Please support QYW and share the content in this pack with your audiences through your channels. When more people and organisations know about QYW, we can help make sure the messages reach every corner of our great state!

Visit [qld.gov.au/youthweek](http://qld.gov.au/youthweek) for information about QYW, including the event calendar.

## Audiences

- Young Queenslanders aged 12 to 25 years old.
- Youth-focussed community organisations and local councils.
- Auspice organisations supporting youth initiatives.
- Universities and educational institutions.

## Key messages

### General

- Queensland Youth Week is Saturday 11 to Sunday 19 April 2026 and celebrates young people's incredible achievements and their ideas, talents, and contributions to our state.
- Queensland Youth Week brings people together – young people, organisations, and communities – to celebrate and support initiatives led by young people across the state.
- Queensland Youth Week highlights the leadership and creativity of young Queenslanders who are already making a difference and inspires others to follow their lead.

### Calls to action

- Be part of the statewide celebration by registering your Queensland Youth Week event today!
- Get involved in Queensland Youth Week through events, competitions, and grants designed to inspire and support young Queenslanders.
- Queensland Youth Week offers exciting opportunities to connect, participate, and share your ideas. Explore events and activities near you through the online calendar.
- Visit [qld.gov.au/youthweek](http://qld.gov.au/youthweek) or email [QYW@hpw.qld.gov.au](mailto:QYW@hpw.qld.gov.au) for more information.

### Key messages – Youth Week events

Audience	Key messages
Young people	<ul style="list-style-type: none"> <li>• Stay connected with Queensland Youth Week events – the online calendar is your guide to activities near you. Don't miss out on community activities, creative workshops, and more!</li> <li>• No matter where you are – big city or small town – you can find events to connect, have fun, and make a difference during Queensland Youth Week.</li> </ul>
Organisations and local councils	<ul style="list-style-type: none"> <li>• Celebrate young people in your community by registering your Queensland Youth Week event on the online calendar. Showcase your activities and engage with youth statewide.</li> <li>• Boost visibility and encourage participation by adding your events to the official Queensland Youth Week calendar.</li> </ul>

## Key messages – Youth Week grants

Audience	Key messages
Young people	<ul style="list-style-type: none"> <li>• Bring your ideas to life with the Queensland Youth Week grants program! Whether it's an event, workshop, or project, this is your chance to create something impactful.</li> <li>• Get the support you need to turn your vision into reality and empower your community through a Queensland Youth Week initiative.</li> </ul>
Organisations and local councils	<ul style="list-style-type: none"> <li>• Partner with young people to deliver impactful community events this Youth Week with the Queensland Youth Week grants program. Help bring their ideas to life and create lasting connections.</li> <li>• Partnering with young people on Youth Week events provides the chance to support projects and initiatives driven by young people. Your organisation can play a vital role in helping them bring their project to life while contributing to a vibrant, impactful Youth Week.</li> </ul>
All	<ul style="list-style-type: none"> <li>• Office for Youth is partnering with the Queensland Mental Health Commission to offer grants of up to \$10,000 to young people aged 12-25 to host exciting and impactful events during Queensland Youth Week.</li> <li>• To apply, check out the applications conditions at <a href="http://qld.gov.au/youthweek">qld.gov.au/youthweek</a> and submit your application by 5pm (AEST) 22 February 2026.</li> </ul>

## Key messages – Digital art competition

Audience	Key messages
All	<ul style="list-style-type: none"> <li>• Know a young Queensland artist? As part of the digital art competition, the Office for Youth is looking for bold, original artwork from Queenslanders aged 12-25.</li> <li>• Entries will be judged by an independent panel of young people, and the top 3 submissions will receive commission ranging from \$250-\$1,000, with the winning artwork used to promote Queensland Youth Week 2027.</li> <li>• Check out the T&amp;Cs at <a href="http://qld.gov.au/youthweek">qld.gov.au/youthweek</a></li> <li>• Submissions close midnight Sunday 22 March 2026.</li> </ul>

## Key messages – Speak OUT survey

Audience	Key messages
All	<ul style="list-style-type: none"> <li>• Young Queenslanders deserve more support! If you're aged 12-25 years, use the Speak OUT survey to tell the Queensland Government what matters most!</li> <li>• Whether you want more support for mental health, climate action, education, jobs, or something else – your feedback will directly inform government policies and programs that impact young Queenslanders.</li> <li>• And yes, the Queensland Office for Youth read all your feedback!</li> <li>• Head to <a href="https://yoursay.housing.qld.gov.au/youth-week">yoursay.housing.qld.gov.au/youth-week</a> to Speak OUT!</li> </ul>

## Resources

In this amplification pack you'll find free, downloadable resources for distribution across your networks and to accompany suggested content provided in this pack.

Resources include:

- social media tiles
- email assets – signature block, email header and footer
- A4 and A3 posters
- A4 word template – for promoting your own event
- web assets – tiles and intranet banner
- screensaver
- Microsoft Teams background.

Download the [QYW 2026 resources](#) and help us share the message!

# Communications content

## Newsletter, email or web content

### Queensland Youth Week 2026

Saturday 11 to Sunday 19 April 2026 is Queensland Youth Week (QYW) – celebrating young Queenslanders and their spectacular achievements and contributions to our state.

This week-long event is packed full of exciting events and activities. If you're aged 12-25 come along to an event and celebrate YOU! Check the [QYW events calendar](#) to find events near you.

If you're a council, a Queensland Government organisation or a youth organisation within Queensland, we encourage you to plan an event to acknowledge, celebrate, encourage, and empower the young people in our communities. [Register your event](#) to be featured on the QYW website.

### What's on

#### Community event grants

Young Queenslanders, in partnership with a local community group or organisation, can apply for [grants of up to \\$10,000](#) (inclusive of GST) to help design and deliver impactful community events during QYW2026.

These grants aim to empower young people to showcase their skills, achievements and contributions to their communities.

#### Digital art competition

The 2026 Queensland Youth Week [digital art competition](#) celebrates the creativity and talent of young Queenslanders and highlights the significant contributions they make to our state.

Submissions close Sunday 22 March 2026.

#### Speak OUT survey

Young Queenslanders aged 12-25 can use the Speak OUT survey to have their say on the matters most important to them. Head to [yoursay.housing.qld.gov.au/youth-week](https://yoursay.housing.qld.gov.au/youth-week) to give feedback that will directly inform policies and programs for young Queenslanders.

### More information

- Visit [qld.gov.au/youthweek](https://qld.gov.au/youthweek)
- Download the [QYW resources](#).

## Social media content

Audience	Suggested content
All	<p> Mark your calendar! Queensland Youth Week 2026 is happening from Saturday 11 to Sunday 19 April! </p> <p>This week packs a punch, with exciting events, opportunities, competitions and activities happening across the state to celebrate young Queenslanders.</p> <p>Want more info?   Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a></p> <p>#QYW2026</p>
Organisations, local councils	<p> Attention, local councils and community organisations! Partner with young people to make their ideas a reality during Queensland Youth Week 2026.</p> <p> Grants of up to \$10,000 are available for youth-led events celebrating achievements, building connections, and empowering futures. Applications close 5pm (AEST), 22 February 2026.</p> <p>Apply now for a Youth Week grant.   Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a></p> <p>#QYW2026</p>
Young people	<p> Applications are open for Queensland Youth Week 2026 community event grants! </p> <p>If you're a young Queenslander aged 12–25 with a passion for your community, you could receive up to \$10,000* to bring your event idea to life during Queensland Youth Week (11–19 April 2026).</p> <p><b>BUT!</b> You need to partner with an auspice org to make it happen.</p> <p>Time to get creative and showcase your skills and contributions! Applications close 5pm (AEST), 22 February 2026—don't miss out!</p>

Audience	Suggested content
	<p>*Thanks to the Queensland Office for Youth and the Queensland Mental Health Commission</p> <p>Apply now for a Youth Week grant.   Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a></p> <p>#QYW2026</p>
Organisations, local councils.	<p> Submit your Queensland Youth Week 2026 event! </p> <p>If you're a local council or organisation planning an event for Queensland Youth Week (11-19 April), register your event now.</p> <p> Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a></p> <p>#QYW2026</p>
All	<p>Know a young Queensland artist? </p> <p>The Queensland Youth Week digital art competition is on again and accepting submissions for bold, original artwork from Queenslanders aged 12-25.</p> <p> What kind of art?  Something that captures the spirit of young Queenslanders!</p> <p> What's the prize?  The top 3 submissions—as judged by an independent panel of young people—will receive commissions ranging from \$250-\$1,000. The winning artwork will be used in promotions for Queensland Youth Week 2027!</p> <p> How to enter?  Submit original digital artwork as a JPEG or PNG before the deadline on 22 March 2026.</p> <p>Want to know more?   Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a></p> <p>#QYW2026</p>

Audience	Suggested content
All	<p data-bbox="395 250 912 286">🎉 It's Queensland Youth Week! 🎉</p> <p data-bbox="395 338 1407 461">This week (11-19 April) is dedicated to all the inspiring young people of Queensland and their contributions to communities, our state and beyond 🤩</p> <p data-bbox="395 515 1366 595">There's a packed calendar of events happening across Queensland, including competitions, workshops, performances, and more! 📅</p> <p data-bbox="395 649 1267 685">👉 Visit <a href="https://qld.gov.au/youthweek">qld.gov.au/youthweek</a> to find out what's on near you.</p> <p data-bbox="395 736 561 772">#QYW2026</p>
Young people	<p data-bbox="395 826 1056 862">🗣️ Young Queenslanders: Speak your mind 🖋️</p> <p data-bbox="395 913 1433 1106">Whether you want more support for mental health, climate action, education, jobs, or another issue close to your heart, the Queensland Government is asking for feedback to directly inform government policies and programs that impact young Queenslanders through the Speak OUT survey.</p> <ul data-bbox="395 1160 671 1285" style="list-style-type: none"> <li>🗨️ Quick and easy</li> <li>✅ Anonymous</li> <li>🎯 Real impact</li> </ul> <p data-bbox="395 1337 692 1373">Take the survey now</p> <p data-bbox="395 1379 1182 1415">👉 Visit <a href="https://yoursay.housing.qld.gov.au/youth-week">https://yoursay.housing.qld.gov.au/youth-week</a></p> <p data-bbox="395 1467 561 1503">#QYW2026</p>

## More information

For questions about Queensland Youth Week 2026 contact:

Office for Youth  
 Department of Housing and Public Works  
 Email: [QYW@hpw.qld.gov.au](mailto:QYW@hpw.qld.gov.au)